PAR Note No. 2



"Customer Concerned About B2B Project Scaleability For Future Ecosystem Partners."

PROBLEM: The "mothership" of an ecosystem needed a powerful and complete B2B solution - a requirement however which could never be duplicated at smaller ecosystem partners.

<u>ACTIONS</u>: Show how an open software architecture could accommodate a <u>diverse</u> <u>collection of end-points</u> of varying capability.

RESULT: Customer <u>moved forward</u> with project and met their own immediate objectives, secure in the knowledge that there was <u>a strong road-map</u> for a developing partner ecosystem.